

Maastricht, November 27, 2018

## PhD Position at School of Business and Economics Focus on Human Decisions and Policy Design

Applications are invited for a fully funded PhD position (3+1 years) at the School of Business and Economics at Maastricht University.

We are seeking candidates who are interested in joining our research group "Human Decisions and Policy Design", and who are thus especially interested in decision making and the implications for policy design: What role do emotions play in the decisions we make every day? Can "choice architecture" nudge consumers into selecting the best-value, healthiest or most suitable options? As society ages, can we expect our pensions to remain secure? How do incentives affect management behavior in private companies, regulatory authorities and banks? What is the most effective way to provide public services? Should the world's wealth be redistributed more equitably – and if so, how and to what extent? Answering challenging questions such as these advance theory and provide a solid empirical basis for policy design. More information about the research theme and our group is available online: <https://www.maastrichtuniversity.nl/research/human-decisions-and-policy-design>.

PhD students within the Human Decisions and Policy Design group can make use of all research facilities offered by the school. These include a fully equipped research lab (30 partially enclosed cubicles), a virtual store, eye tracking material, etc. Furthermore, the group has an extensive collaboration with the Faculty of Psychology and Neuroscience, offering the opportunity to engage in neuroscientific research (using fMRI, TMS, etc).

PhD research positions include a commitment to work as a teaching assistant for the school. This commitment is capped at 20% in the first three years, and 50% in the last year.

### Requirements

The candidate is expected to have a strong academic background and a strong motivation for conducting scientific research. A preference is given to students who have shown excellence in at least one (preferably more) of the following subjects at the Masters level: economics, marketing, finance, management accounting, business, psychology, and neuroscience.

### Conditions of employment

The terms of employment of Maastricht University are set out in the Collective Labour Agreement of Dutch Universities (CAO). Furthermore, local UM provisions also apply. For



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more information look at the website [www.maastrichtuniversity.nl](http://www.maastrichtuniversity.nl), or <https://www.maastrichtuniversity.nl/support/um-employees>

### **Contract type**

We offer a temporary 3+1 year contract; monthly salary € 2.266 - € 2.897.  
The fourth year is conditional upon a good evaluation in terms of research and teaching.

### **Employer**

<http://www.maastrichtuniversity.nl/>

Maastricht University is renowned for its unique, innovative, problem-based learning system, which is characterized by a small-scale and student-oriented approach. Research at UM is characterized by a multidisciplinary and thematic approach, and is concentrated in research institutes and schools. Maastricht University has around 16,300 students and 4,300 employees. Reflecting the university's strong international profile, a fair amount of both students and staff are from abroad. The university hosts 6 faculties: Faculty of Health, Medicine and Life Sciences, Faculty of Law, School of Business and Economics, Faculty of Humanities and Sciences, Faculty of Arts and Social Sciences, Faculty of Psychology and Neuroscience.

Researchers at the UM work in multidisciplinary teams and in close cooperation with international institutes, business and industry. According to the most recent THE World University rankings, Maastricht University ranks on the 128th position out of 1258 universities worldwide. Moreover, Maastricht University is ranked as the 5th best university worldwide under 50 years. The School of Business and Economics (SBE) currently offers training on Bachelor, Master, Executive and PhD level.

### **Department**

Students can be hosted at the Department of Economics, Finance, Accounting, or Marketing, depending on the educational background and interest. All departments are dedicated to excellence in research and teaching. Both junior and senior faculty members contribute to a steady stream of impactful academic publications that we share with other researchers and policy makers. We regularly host researchers from different countries, contributing to a lively atmosphere.

### **Application**

To apply for a PhD position, please visit the following website, and complete all requested forms correctly: <https://www.maastrichtuniversity.nl/research/institutes/gsbe/gsbe-education>

Any questions concerning the position in Human Decisions and Policy Design can be directed to Lisa Brügggen ([e.bruggen@maastrichtuniversity.nl](mailto:e.bruggen@maastrichtuniversity.nl))

***Applying is possible until January 16, 2019.***